

Learning Outcome

- Understand what is Prompt Engineering
- Applying prompt engineering for effective results
- Using prompt engineering framework in ChatGPT
- Using different text generation tools

Who Should Attend?

- Executives, Senior Executives and Managers
- Staff seeking to effectively use Generative AI

Course Outlines

- Understanding Prompt Engineering
- Introduction to ChatGPT
- Creating prompts using RICCE frameworks
- Elements of effective prompts
- Applying prompt modifiers

Topic 1. Introduction to Prompt Engineering

- What is a Prompt?
- Rules for effective prompt design

Topic 2. Using ChatGPT for Text Generation

- Introduction to ChatGPT
- ChatGPT versions (Free vs Subscription)
- Navigating around ChatGPT

Topic 3. Elements of Effective Prompts

- Introduction to effective prompts
- The RICCE Framework
- Applying Prompt Modifiers

Topic 4. Exploring ChatGPT Tools Available in Subscription

- Image creation using DALL-E
- Data Analysis in ChatGPT

Topic 5. Using Using Other Text Generation Tools

- Using Google Bard vs OpenAI ChatGPT
- Introduction to Claude
- Using Microsoft Copilot